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**AI EdTech Evaluation for NYC Public Schools**  
*New York City Public Schools*  
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## **BACKGROUND**

New York City Public Schools (NYCPS) serves a vast, diverse student body facing persistent achievement gaps that threaten to limit pathways to success. While Artificial Intelligence (AI) offers the potential to level the playing field, its rapid integration raises critical concerns regarding equitable access, privacy, and instructional efficacy. To navigate these challenges, the Paragon team developed a comprehensive evaluation project to provide NYCPS with actionable insights for responsible and equitable EdTech procurement.

## **AIMS**

This project was driven by four core objectives to support NYCPS decision-making. The team aimed to: 1) analyze the current market of available AI EdTech tools to identify capabilities and gaps; 2) distill key findings regarding the legal, ethical, and equity implications of AI in schools; 3) map key stakeholders to ensure their perspectives and needs shape the procurement process; and 4) provide NYCPS with actionable recommendations to govern and refine their AI EdTech procurement strategies.

## **METHODOLOGY**

The team began with a comprehensive literature review of relevant federal and state law, existing AI procurement frameworks, and ethical considerations. This was complemented by a market segmentation analysis categorizing the available AI-powered EdTech tools and a benchmarking analysis of NYCPS against other major urban districts. Finally, the team performed a stakeholder analysis to align procurement strategies with the specific instructional and trust-based needs of students, teachers, and families.

## **DELIVERABLES**

The project deliverables consisted of a comprehensive literature review, market analysis, stakeholder analysis, and recommendations. The final recommendations included a set of actionable steps for NYCPS to govern, pilot, and monitor AI tools, emphasizing teacher support and problem-first procurement, along with an AI Procurement Scoring Matrix designed to operationalize the Decision Framework and provide for a quantitative assessment of safety, equity, and efficacy metrics.

## **IMPACT AND FUTURE WORK**

The AI Procurement Scoring Matrix and Decision Framework provide NYCPS with a toolkit to make front-facing decisions about AI-enabled EdTech tools. By grounding technology investments in rigorous logic modeling and equity analysis, this framework ensures that tools across all grade levels are legally compliant, ethically sound, and instructionally effective.